

Care 關心·Connect 連心·Contribute 爱心

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Chairman's Message 主席的話

In December 2014, Strategic CSR Network was founded by SPRG—the first and only non-governmental organisation established by a PR consultancy in Hong Kong. Its objective is to serve as a platform for connecting and bringing corporations, NGOs and volunteers (members include clients, corporations, academic institutions, religious organisations and individuals) together to achieve a common goal – helping people in need. Though starting with a storeroom and one CSR officer, SCSR has nonetheless been able to deliver phenomenal results in less than one year of operation.

Through the support of SPRG member companies, donors, community partners and volunteers, SCSR has directly assisted organisations and individuals playing frontline roles in tackling the many social problems in Hong Kong. Recognising that some self-financed charities and NGOs face difficulties in sourcing donations (daily necessities, food, household and school products) and finding volunteers, while there are also members of the public who wish to contribute to society but are unable due to the lack of platforms for matching their skills with relevant charities, such issues have been the impetus behind SCSR's various efforts.

In line with its motto of Care • Connect • Contribute, SCSR has demonstrated its *care* for the wellbeing of underprivileged individuals in Hong Kong by leveraging SPRG's extensive social and professional networks, as well as its experience in devising and participating in community events to conduct charitable works. SCSR has also sought to *connect* corporations, NGOs/charities and volunteer workers together to form long-term partnerships that support local communities. Furthermore, SCSR and all of its partners *contribute* to the advancement of society through direct donations and volunteer support, including regular participation in community events. Such volunteerism extends to the delivery of donated products and the offer of emotional support.

While the role of SCSR is to serve as a platform for bringing relevant parties together to help society, it also takes responsibility for managing the materials and human resources contributed by such parties so that they are optimally utilised. SCSR has proved its mettle in this respect, providing NGOs with the appropriate volunteers and donated items to help beneficiaries, thus significantly reducing their burdens. Moreover, by the platform's ability to accurately match resources with specific community events, SCSR has also been able to encourage greater engagement from corporations and individuals.

Since its establishment, SCSR has worked with 29 partners, consequently assisting over 1,790 beneficiaries through 27 community events. I would like to take this opportunity to thank our many donors for their generous support. The offer of daily necessities and products, valued at approximately HK\$629,000, has helped tremendously in realising our collective goals and actions. I would also like to applaud our NGO partners and volunteers for their

縱橫社會責任網絡由縱橫公關集團於2014年12月創立,是香港首家及唯一一家由公關顧問公司成立的非政府機構。縱橫社會責任網絡旨在凝聚各界人士,包括企業、社福機構及義工(集團的客戶、其他企業、學術機構、宗教團體及社會大眾),攜手協助有需要的人。雖然縱橫社會責任網絡成立之時只有一間儲物室及一名項目主任,但投入服務不足一年已取得豐碩成果。

透過縱橫公關集團分公司、捐贈者、社區合作 夥伴及義工的支持,縱橫社會責任網絡積極為 處理香港社會問題的前線機構及工作人員提供 援助。我們有感於一些自資的慈善及社福機構 難於招募義工及募捐物資(日用品、食品、 庭用品及上學用品等),同時有志於貢獻一己 之力服務社會的義工礙於缺乏配對平台,未能 與合適的慈善團體聯繫而一籌莫展,此等原因 皆為縱橫社會責任網絡成立的原動力。

「關心・連心・愛心」是縱橫社會責任網絡的思想核心。我們「關心」弱勢社群・借助縱橫公關集團的社會及專業團體網絡、籌劃及參加社區活動的經驗而推行慈善工作。縱橫社會責任網絡亦致力連繫企業、社福機構及義工、結成長期夥伴攜手服務社區,是為「連心」;縱橫社會責任網絡及各合作夥伴透過直接捐贈及義工服務,包括向有需要人士送上物資、提供情緒支援與關懷,以及定期參與社區活動,為推動社會進步作出貢獻,是為「愛心」。

縱橫社會責任網絡是一個凝聚有志之士共襄 善舉的平台,我們也負責管理捐贈物資和義工 配對,以確保人盡其才、物盡其用。為了減輕 社福機構的負擔,我們局負招募合適義工的工 作,同時將捐贈物資分配到合適的社區活動, 確保全面切合受助人的需要。我們亦利用此 平台號召業界及大眾共同投身公益。綜合以上, 可見縱橫社會責任網絡對社會的貢獻與付出。

縱橫社會責任網絡成立至今·分別與29個合作 夥伴參與27次社區活動·受助人超過1,790名。 而由善心人士捐出的生活必需品和其他物品· 總值約629,000港元。藉此機會我衷心感謝他 們的慷慨支持·為實踐我們的共同目標和行動 給予強大助力·同時我亦感謝社福機構夥伴及 義工的持續參與。為善最樂的企業文化亦已深 植於縱橫公關集團·同事們踴躍參與慈善 動·並積極響應生活必需品和家居用品的 捐活動。透過縱橫社會責任網絡的善舉·我們 深切體會到人性本善。 continuous involvement. A culture of giving and volunteerism has permeated through SPRG as well. Many colleagues have directly participated in various charitable events and made regular donations of daily necessities and household products. Through SCSR, we have truly seen the better side of humanity in action.

Though SCSR is still at an early stage of development, it comes as no surprise that its achievements have been recognised even beyond Hong Kong. In the first half of 2016, SCSR campaigns garnered two CSR-related awards, namely, Asia-Pacific Stevie® and Asia Responsible Entrepreneurship Awards 2016. By utilising available resources, expertise and ties, we have generated suitable resources and offered assistance to people in need in a cost-effective manner. This probably represents one of our most important messages to the PR industry and society: Helping others does not necessarily require immense budgets, it does however require commitment.

Going forward, we will leverage SCSR and its partnerships to make an even greater contribution to the lives of beneficiaries – delivering support that is continuous, seamless and impactful. To achieve this, we will expand the breadth of services, develop sustainable partnerships with NGOs, encourage greater financial support from existing donors and broaden SCSR's network beyond SPRG's client base. More public parties will be engaged as well so that a larger pool of volunteers is available to assist in our efforts. What is more, we will look to strengthen our matching platform in the coming years and beyond so that we can better Care • Connect • Contribute!

縱橫社會責任網絡成立的日子尚短·但讓我們喜出望外的是它獲得了香港以至其他地區的認同。在2016年上半年·我們已囊括了兩大企業社會責任獎項-「亞太區 Stevie®大獎」及2016年「亞洲企業社會責任獎」。縱橫社會責任網絡以善用資源為原則·透過我們的專業技能及關係網絡·竭盡所能以最低的成本全面釋放捐贈物資的價值·為有需要人士提供最有力的支援-這正正是縱橫社會責任網絡希望向業界及社會大眾傳遞的重要信息。

展望未來 · 縱橫社會責任網絡會努力與合作 夥伴向受助人提供長遠且強而有力的援助。 為了實現目標 · 我們將拓展服務範圍 · 爭取與 社福機構發展長遠的夥伴關係、鼓勵現有捐贈 者增加捐助、廣邀縱橫公關集團現有客戶群以外 的企業參與 · 同時號召更多人士加入以壯大 義工隊伍。我們亦將致力鞏固縱橫社會責任 網絡的資源配對平台以履行「關心 · 連心 · 愛心」的承諾。



Richard Tsang 曾立基 Chairman 主席

About Strategic CSR Network 關於縱橫社會責任網絡

Strategic CSR Network Limited ("Strategic CSR Network" or "SCSR") is a registered not-for-profit organisation and a one-stop platform that aims at serving underprivileged communities in Hong Kong on an ongoing basis. Established, funded and supported by Strategic Public Relations Group ("SPRG" or the "Group") since late 2014, SCSR leverages the existing business and social networks of SPRG, as well as its experience in devising and participating in charitable and voluntary works, to connect and bring together different parties, including corporations, non-governmental organisations ("NGOs") and volunteers to achieve common goals. SCSR also welcomes reusable product donations so as to reduce solid waste.

縱橫社會責任網絡有限公司(「縱橫社會責任網絡」或「機構」)為註冊非牟利機構,此一站式平台旨在持續服務香港的弱勢社群。機構在縱橫公共關係顧問集團(「縱橫公關集團」或「集團」)的支持下,於2014年底由集團出資成立,透過集團現有業務和社會脈絡,以及其籌辦及參與慈善和義務工作的豐富經驗,凝聚各方,包括企業、社福機構及義工,攜手服務社會。縱橫社會責任網絡亦歡迎各界捐贈可循環再用物品,以減少資源浪費。

About SPRG - the Founding Company of SCSR 關於縱橫公關集團 - 縱橫社會責任網絡的創辦公司

SPRG is one of the largest public relations networks in Asia and the largest public relations consultancy in Hong Kong. As a Caring Company recognised by the Hong Kong Council of Social Service, SPRG strives to have a positive impact on Hong Kong society. Outside of the territory, its member offices are also encouraged to commit to corporate social responsibility. Corporate philanthropy initiatives range from pro-bono public relations services to fundraising for local charities and educational institutions. In addition, Richard Tsang, founder and Chairman of SPRG and SCSR, seeks to personally effect change by holding 50+ board, committee and advisory positions in various business, religious, education and non-governmental organisations.

縱橫公關集團為亞洲最大公關集團之一及香港最大之公關顧問公司。作為香港社會服務聯會認可的「商界展關懷」公司,集團致力服務香港社會。集團亦鼓勵在香港以外的各分公司積極參與企業慈善活動,如提供義務公關服務及為當地慈善及教育機構籌款,以履行企業社會責任。此外,集團及縱橫社會責任網絡創辦人兼主席曾立基亦身兼50多個商界、宗教、教育及非政府機構董事會、委員會及顧問的職務,藉此鼓勵更多人投身公益。

Board of Directors of SCSR 縱橫社會責任網絡董事局成員



Chairman 主席:

(fifth from the left 左五) Tsang Lap Ki, Richard 曾立基

Directors 董事:

(from left to right 由左至右) Chan So Lam 陳素琳 Lee Wai Wun 李慧媛 Wan Suk Yin 温淑賢 Ho Mei Po, Jackey 何美寶 Cheung Lai Wan 張麗雲 Chan Man Ching 陳曼菁 Fok Ka Wai, Vivian 霍嘉慧

Our Vision 我們的理念

We Care 關心

We cherish the communities in which we live and work, and are committed to making a difference in society through our actions.

我們珍視自己生活及工作所在的 社區,承諾身體力行, 為社會帶來改變。

We Connect 連心

We connect corporations, NGOs, charities and volunteers; working together as long-term partners to support local communities.

我們將不同企業、社福機構、慈善 團體和義工連繫起來,成為長期 合作夥伴,齊心服務 本地社區。

We Contribute 愛心

We collect products donated by corporations, and through organising/participating in community events on a regular basis, we distribute such products to those in need.

我們向不同企業募集物資· 再透過舉辦或參與各種社區活動 贈予有需要人士。

Achievements 成果

Donations valued at 捐贈物資總值



An aggregate of



456 Wolunteers 義工人次

1,240+

Service hours 計會服務時數









How the CSR Platform Works 縱橫社會責任網絡如何運作



All donated products are sorted and stored in our storeroom, and are managed by our CSR officer.

項目主任收集及整理募集而來的物資,並妥善存放在縱橫社會責任網絡的倉庫中。



STRATEGIC CSR NETWORK / 縦横社會責任網絡



Event and donation updates are posted on Facebook, as well as our requests for volunteers, which is supported by online registration.

在臉書上不斷更新活動及揭贈物資的 資料,有意成為義工者,也可於網上 申請。



After each event, an event summary is issued to the donor covering the needs of the target group and products delivered.

每次活動完結後,捐贈者會收到活動 報告,詳述受助對象之需要及所接收 的物資。



除了全新產品,縱橫社會責任 網絡亦收集完好無缺的可循環 再用物資,包括貨辦、陳列品 及過季產品。



Donors can save storage space and reduce administrative costs, while avoiding solid waste.

捐贈者可以節省地方,減少行政 成本及避免浪費。

DONORS 捐贈者



我們與信譽良好的社福機構合作。

We take responsibility for logistics coordination and volunteer recruitment of community events.

我們負責社區服務活動的物流協調及 義丁招募。



Products and daily essentials are distributed to beneficiaries via community activities by NGOs/charities or SCSR events.

藉由社福機構或縱橫社會責任網絡舉辦的社區活動分發物資予受助人。

NGOS/CHARITIES 社福機構

We align with different parties, including corporations, donors, schools and professional associations to recruit volunteers.

我們聯繫不同團體,包括企業、捐贈者、學校及專業團體以招募義工。



Volunteers from different sectors are involved in distributing products, as well as offering emotional support.

匯聚各界義工於同一平台,一起 參與物資分配,並向受助人送上 關懷。

VOLUNTEERS 義工











Corporate Donors 企業捐贈者

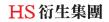




























Community Partners 社區合作夥伴













Evangelical Lutheran Church Social Service - Hong Kong































The Neighbourhood Advice-Action Council



Volunteer Partners 義工夥伴

















প্রকাশ ১. সঞ্চল ± শ্ব প্রত্র এ দৃষ্ট মুক্ত প্রকাশ্বরুর The 5th Chinese Medicine Promotion Society, The Student Union of The Chinese University of Hong Kong

Donated Products of Corporate Donors 企業捐贈物品

Corporate Donor 企業捐贈者	Donated Product 捐贈物品	No. of Items 件數
3D-GOLD Jewellery (HK) Ltd.	• Couple bears	1,121
金至尊珠寶(香港)有限公司	甜蜜熊啤啤	
759 STORE 759 阿信屋	 KUPIEC Matzoh with Provence Herbs KUPIEC全麥香草健康餅 	100
China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司	- Chewy Fruit Milk Beverage 真果粒奶類飲品	1,024
Dah Chong Hong Holdings Ltd. 大昌行集團有限公司	• EDO Saltine Cracker EDO梳打餅	105
	• UV protection caps 防紫外線帽	118
	・Tote bags 布袋	110
Fairwood Holdings Ltd. 大快活集團有限公司	• \$36 Cash Voucher \$36現金券	12,000
Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司	• Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品	1,200
Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司	• Lion & Globe Canola Oil 獅球嘜芥花籽油	612
Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司	• Goji Berry and Chrysanthemum with Pear Drink 杞菊雪梨飲品	240
	 \$8 discount coupons for squeezable tortoise jellies	638
	 Canton Love-pes Vine Drink 雞骨草飲品 	288
	- Common Selfheal Fruit-spike Drink 夏枯草飲品	312
	 Mango Deluxe Pudding 燕窩楊枝甘露糕 	50
Melco International Development Ltd. 新濠國際發展有限公司	• Mooncakes 月餅	200
Ocean Park Corporation 海洋公園公司	• Toys 玩具	60
Sinomax Group Ltd. 盛諾集團有限公司	- Hello Kitty Health Pillow Hello Kitty健康枕	100
	 Hello Kitty Backrest Cushion Hello Kitty彩虹舒脊腰墊 	100
	- Hello Kitty Seat Cushion Hello Kitty彩虹舒脊坐墊	50
Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司	・Books 書籍	13
	 Clothing and accessories 衣服及配件 	240
	 Food and beverages 糧食及飲品 	51
	 Household products/daily necessities 家居用品/日用品 	407
	• Stationery and toys 文具及玩具	1,314
Tianyun International Holdings Ltd. 天韵國際控股有限公司	- Canned fruits 糖水罐頭	124
	 Yellow Peach Fruit Cup 黃桃水果杯 	130
	• White Peach Fruit Cup 白桃水果杯	121
Yip's Chemical Holdings Ltd. 葉氏化工集團有限公司	· Bauhinia paint 5L 超淨味竹炭全效牆面漆5公升	6

Physical/Mental Disability 體能可智能不足者



Children and volunteers spend a happy afternoon playing Halloween games and making pumpkinshaped containers to store lots of sweets!

義工與小朋友玩遊戲及製作南瓜糖果袋,一起度 過愉快的萬聖節下午。



SPRG volunteers assist The Hong Kong Down Syndrome Association in its World Down Syndrome Day 2016 – Lots of Socks Party. The fun-filled public education event attracted over 400 participants, including Down syndrome patients, their family members and the general public.

縱橫公關集團義工在香港唐氏綜合症協會舉辦的世界唐氏綜合症日 2016 - 親朋襪友共融派對中負責管理遊戲攤位。當天有超過400名公眾人士、唐氏綜合症會員及其親屬參加。



縱橫社會責任網絡以行動支持龍耳的聖誕派對·贈送禮物、益智玩具及學習 教材予小朋友。



SCSR supports Lok Chi Association by providing drinks to 150 performers of Singing and Dancing Show for People with Intellectual Disabilities 2015 in December last year.

縱橫社會責任網絡去年12月為150位參與潛能展翅綜合匯演音樂會中的表演者送上飲品,以支持樂智協會。

<u> </u>					
Event 活動	Corporate Donor 企業捐贈者	Donated Product 捐贈物品			
Ghoulish Galore – Halloween Party WE嘩萬聖節派對	 3D-GOLD Jewellery (HK) Ltd. 金至尊珠寶(香港)有限公司 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Ocean Park Corporation 海洋公園公司 	 Couple bears 甜蜜熊啤啤 Chewy Fruit Milk Beverage 真果粒奶類飲品 Party snacks 派對小食 Toys 玩具 			
Singing and Dancing Show for People with Intellectual Disabilities 2015 潛能展翅綜合匯演 音樂會	• Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司	• Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品			
Silence Christmas Party 龍耳歡聚迎聖誕	 Ocean Park Corporation 海洋公園公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 	• Toys 玩具 • Toys 玩具			

Elderly 長者



SCSR visits 100 elderly individuals in the Wanchai District. A total of 100 volunteers participated and delivered gifts to the elderly.

縱橫社會責任網絡與100位義工一起探訪100位居於灣仔區的獨居 長者·並向他們送上愛心禮物包。



The gifts are packed and ready to be presented to the elderly.

贈送予長者的愛心禮物包。



A volunteer of CUHK • Care Service Team chats with a new friend.

中大 • 關懷服務團義工與 婆婆談天 •



An elderly woman is all smiles as she receives a gift from a representative of Sinomax Group Ltd.

婆婆愉快地接過由盛諾 集團有限公司義工代表送 出的禮物。



Student volunteers from St. Paul's College not only prepare games and music for 70 elderly persons in the Western District, they even help serve dinner!

聖保羅書院的學生義工不單為70位長者 帶來有趣的遊戲及音樂表演·更幫忙招待 他們享用晚餐!





Medical and physiotherapy students from Medical Outreachers provide a brief introduction on chronic pain to the elderly in Chai Wan. The elderly also learned how to perform towel exercises to prevent chronic pain.

來自醫心的醫學院及物理治療系學生義工 為居住於柴灣的長者講解痛症,並教導 他們能預防痛症的毛巾操。







Chinese medicine students from The Chinese University of Hong Kong help educate the elderly suffering from chronic pain about pain relief. The comprehensive event included a medical talk, demonstration on how to make reusable Chinese herbal heating packs and Chinese qigong exercises for pain prevention. Also, thanks to volunteers from Hung Fook Tong Group Holdings Ltd. for their generous support.

香港中文大學中醫學系學生透過舉辦中醫講座,向患有痛症的長者講解痛症成因和治療方法,教導他們製作藥材暖包及練習八段錦。另外,亦感謝鴻福堂集團控股有限公司義工的支持。





Ahead of the Lunar New Year, 20 volunteers from North Point Methodist Church, James Fellowship – comprising mainly secondary school students – provide minor repairs for the elderly in Tsing Yi .

循道衞理聯合教會北角衞理堂青少年部 雅各團契共20名義工(主要是中學生)在 農曆新年前為青衣的長者粉飾家居。





A total of 51 SPRG volunteers visit 35 elderly households in Shek Kip Mei before the Lunar New Year.

51名縱橫公關集團義工於農曆新年前探訪35戶居住於石硤尾的長者。



SPRG volunteers (all alumni of The Chinese University of Hong Kong) pose with Prof. Joseph Sung, Vice-Chancellor of CUHK (fifth from the right) and Cora Ho, JP, District Officer (Sha Tin) (second from the right) for a group photo before visiting the elderly in Ma On Shan.

縱橫公關集團同事兼香港中文大學校友在探訪馬鞍山長者 前與中大校長沈祖堯教授(右五)和沙田民政事務專員 何麗嫦太平紳士(右二)合照。

Event 活動	Corporate Donor 企業捐贈者	Donated Product 捐贈物品
Wanchai Elderly Household Visit 灣仔區獨居長者探訪	 759 STORE 759 阿信屋 Dah Chong Hong Holdings Ltd. 大昌行集團有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 Sinomax Group Ltd. 盛諾集團有限公司 	 KUPIEC Matzoh with Provence Herbs KUPIEC全麥香草健康餅 EDO Saltine Cracker, UV protection caps and tote bags EDO梳打餅、防紫外線帽及布袋 Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品 Lion & Globe Canola Oil 獅球啄芥花籽油 Goji Berry and Chrysanthemum with Pear Drink and \$8 discount coupons for squeezable tortoise jellies 杞菊雪梨飲品及剛剛龜苓膏\$8折扣優惠券 Hello Kitty Health Pillow Hello Kitty健康枕
Visiting the Elderly with CUHK Mooncake 中大愛心月餅慶中秋	 3D-GOLD Jewellery (HK) Ltd. 金至尊珠寶(香港)有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 	 Couple bears 甜蜜熊啤啤 \$36 Cash Voucher \$36 現金券 Garden Fresh Loquat Juice Drink 鮮絲團枇杷汁飲品 Lion & Globe Canola Oil 獅球嘜芥花籽油
1, 2, 3, Relief! – Health Talk 齊來運動 – 長者無痛一身輕	 3D-GOLD Jewellery (HK) Ltd. 金至尊珠寶(香港)有限公司 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 	Couple bears 甜蜜熊啤啤 Chewy Fruit Milk Beverage 真果粒奶類飲品 \$36 Cash Voucher \$36現金券 Household products 家居用品
It's Show Time – Playing Games with the Elderly and Helping with Dinner Preparations 長者飯堂開飯及天才表演	 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Sinomax Group Ltd. 盛諾集團有限公司 	 Chewy Fruit Milk Beverage 真果粒奶類飲品 \$36 Cash Voucher \$36現金券 Hello Kitty Backrest Cushion Hello Kitty彩虹舒脊腰墊
Start the Year Bright – Home Painting Event 粉飾家居迎新年	 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 Yip's Chemical Holdings Ltd. 葉氏化工集團有限公司 	 Chewy Fruit Milk Beverage 真果粒奶類飲品 Household products 家居用品 Bauhinia paint 5L 超淨味竹炭全效牆面漆5公升
Love is About Sharing: Lunar New Year Shek Kip Mei Elderly Household Visit 愛·分享 – 農曆新年探訪石硤尾長者	 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 	 Chewy Fruit Milk Beverage 真果粒奶類飲品 \$36 Cash Voucher \$36現金券 Lion & Globe Canola Oil 獅球嘜芥花籽油 Mango Deluxe Pudding 燕窩楊枝甘露糕
Elderly Health Talk on Chinese Medicine 長者中醫健康講座	 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 Sinomax Group Ltd. 盛諾集團有限公司 	 Canton Love-pes Vine Drink, Common Selfheal Fruit-spike Drink and \$8 discount coupons for squeezable tortoise jellies 雞骨草飲品、夏枯草飲品及剛剛龜苓膏\$8折扣優惠券 Hello Kitty Seat Cushion Hello Kitty彩虹舒脊坐墊

Family and Community 家庭及社區





SCSR visits families in Tin Shui Wai and Kwun Tong as part of early Mid-Autumn Festival celebrations.

縱橫社會責任網絡於中秋節前舉辦一系列活動,包括探訪天水圍及觀塘家庭。



Children and parents enjoy making lanterns together using recycled water bottles.

小朋友和家長十分投入地利用回收水樽製作燈籠。



Richard Tsang presents mooncakes to families in Ngau Tau Kok.

曾立基送贈月餅予牛頭角家庭。





Volunteers from Hong Kong Exchanges and Clearing Limited play games with families and teach the children how to write Chinese couplets that offer different blessings and well wishes ahead of the Lunar New Year. The children also make use of the opportunity to express their creativity.

農曆新年前,香港交易及結算所有限公司的義工與多個家庭一起玩遊戲,並教導小朋友寫揮春。大家寫上不同的祝福語及願望,小朋友更趁此機會發揮創意!



Before the close of the year, 120 volunteers prepare to visit households in Kwun Tong to deliver gift bags.

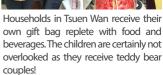
共120名義工在歲晚探訪觀塘家庭,並送上禮物包。



SPRGers are ready to visit households in Tsuen Wan, having enjoyed a company lunch on the last working day before the Lunar New Year.

縱橫公關集團義工在團年飯後出發探 訪荃灣家庭。





荃灣的受訪戶收到食物及飲品 禮物包,而小朋友更獲贈一對 態啤啤。





Volunteers bring warmth to the homeless at the Yau Tsim Mong District by offering hot meals and bottled drinks.

義工攜帶熱飯及飲品前往油尖旺區探訪露宿者。

Event 活動	Corporate Donor 企業捐贈者	Donated Product 捐贈物品
Love is About Sharing: Mid-Autumn Festival Tin Shui Wai Family Visit 愛·分享 – 中秋節探訪天水圍家庭	 Fairwood Holdings Ltd. 大快活集團有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 Melco International Development Ltd. 新濠國際發展有限公司 	 \$36 Cash Voucher \$36現金券 Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品 Lion & Globe Canola Oil 獅球嘜芥花籽油 Mooncakes 月餅
Provide Warmth to the Homeless before Mid-Autumn Festival 夜訪露宿者中秋送暖	 Fairwood Holdings Ltd. 大快活集團有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Melco International Development Ltd. 新濠國際發展有限公司 	 Hot mealboxes 熱飯 Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品 Mooncakes 月餅
Mid-Autumn Festival Family Day in Kwun Tong 觀塘中秋慶團圓	 3D-GOLD Jewellery (HK) Ltd. 金至尊珠寶(香港)有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 Melco International Development Ltd. 新濠國際發展有限公司 	Couple bears 甜蜜熊啤啤 \$36 Cash Voucher \$36現金券 Lion & Globe Canola Oil 獅球摩芥花籽油 Goji Berry and Chrysanthemum with Pear Drink 杞菊雪梨飲品 Mooncakes 月餅
Mooncakes Donation 捐贈月餅	• Melco International Development Ltd. 新濠國際發展有限公司	• Mooncakes 月餅
Kwun Tong Household Visit 觀塘百人大探訪	 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 	 Chewy Fruit Milk Beverage 真果粒奶類飲品 \$36 Cash Voucher \$36現金券 Garden Fresh Loquat Juice Drink 解緣團枇杷汁飲品 Lion & Globe Canola Oil 獅球嘜芥花籽油
Provide Warmth to the Homeless before Christmas 夜訪露宿者聖誕送暖	 Fairwood Holdings Ltd. 大快活集團有限公司 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 	 Hot mealboxes 熱飯 Goji Berry and Chrysanthemum with Pear Drink 杞菊雪梨飲品 Daily necessities 日用品
Lunar New Year Family Celebration 囍迎春家庭聯歡會	 3D-GOLD Jewellery (HK) Ltd. 金至尊珠寶(香港)有限公司 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 	 Couple bears 甜蜜熊啤啤 Chewy Fruit Milk Beverage 真果粒奶類飲品 \$36 Cash Voucher and party snacks \$36現金券及派對小食 Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品 Lion & Globe Canola Oil 獅球嘜芥花籽油
Bottled Drinks Donation 捐贈飲品予家庭	• Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司	• Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品
Fruit Cups Donation 捐贈水果杯予露宿者	• Tianyun International Holdings Ltd. 天韵國際控股有限公司	• Yellow Peach Fruit Cup and White Peach Fruit Cup 黃桃水果杯及白桃水果杯
Love is About Sharing: Lunar New Year Tsuen Wan Family Visit 愛·分享 – 農曆新年探訪荃灣家庭	 3D-GOLD Jewellery (HK) Ltd. 金至尊珠寶(香港)有限公司 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Limited 大快活集團有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 	 Couple bears 甜蜜熊啤啤 Chewy Fruit Milk Beverage 真果粒奶類飲品 \$36 Cash Voucher \$36現金券 Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品 Lion & Globe Canola Oil 獅球嗲芥花籽油 Mango Deluxe Pudding 蒸窩楊枝甘露糕

Children and Young People 兒童及青少年



聖誕將至,縱橫公關集團和中大,關懷 服務團的義工在派對中帶領小朋友玩遊 戲以及一起製作聖誕飾物小手工。



Children learn how to make Octopus card holders. 小朋友專心學習製作八達通卡套。



Two happy youngsters clutch their newly minted Octopus card holder.

小朋友興奮地展示剛完成的八達通卡套。



Twenty senior students from St. Paul's College serve as volunteer tutors for 22 children living in Chai Wan.

來自聖保羅書院的20位高年級學生·為22位來自柴灣的小朋友義務補習。



Children pay close attention to their tutors – all are members of CUHK \cdot Care Service Team – as they prepare for examinations.

小朋友專心聆聽中大 · 關懷服務團義工導師的講解 · 努力 準備考試 。



SCSR and Asbury Methodist Social Service co-organise a one-day tour of The Chinese University of Hong Kong for children and parents living in the Tsuen Wan and Kwai Tsing District. The memorable visit was made last year during the summer holidays.

縱橫社會責任網絡與循道衛理亞斯理社會服務處於去年暑假合辦兒童中大校園一日遊,安排居住在荃灣及葵青區的兒童及家長參觀香港中文大學。

	日尼丁太八字		
	Event 活動	Corporate Donor 企業捐贈者	Donated Product 捐贈物品
CUHK Excursion to Expand Youth Horizons 兒童中大校園一日遊		 Dah Chong Hong Holdings Ltd. 大昌行集團有限公司 Hop Hing Oils & Fats (Hong Kong) Ltd. 合興食油(香港)有限公司 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 	 EDO Saltine Cracker and UV protection caps EDO梳打餅及防紫外線帽 Lion & Globe Canola Oil 獅球嘜芥花籽油 Goji Berry and Chrysanthemum with Pear Drink 杞菊雪梨飲品 Household products, stationery and toys 家居用品、文具及玩具
	Children's Fun Day 兒童遊戲日	 3D-GOLD Jewellery (HK) Ltd. 金至尊珠寶(香港)有限公司 Hin Sang Group (International) Holding Co. Ltd. 衍生集團(國際)控股有限公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 	 Couple bears 甜蜜熊啤啤 Garden Fresh Loquat Juice Drink 鮮綠園枇杷汁飲品 Stationery and toys 文具及玩具
	Ready, Set, Go! – Helping Children Prepare for Examinations 童心義教 – 為小朋友義務補習	 China Mengniu Dairy Co. Ltd. 中國蒙牛乳業有限公司 Fairwood Holdings Ltd. 大快活集團有限公司 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 	 Chewy Fruit Milk Beverage 真果粒奶類飲品 \$36 Cash Voucher \$36現金券 Goji Berry and Chrysanthemum with Pear Drink 杞菊雪梨飲品 Household products 家居用品
	Christmas Party 聖誕派對	 Ocean Park Corporation 海洋公園公司 Strategic Public Relations Group Ltd. 縱橫公共關係顧問集團有限公司 	・Toys 玩具 ・Toys 玩具

Event List 活動總覽

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Date 日期	Event Name 活動名稱/內容	Service Location 服務地區	Partner 合作夥伴	No. of Beneficiaries 受助人數	No. of Volunteers 義工人數	Donation Value (HKD) 物資捐贈價值 (港幣)
6/6/2015	Wanchai Elderly Household Visit 灣仔區獨居長者探訪	Wanchai 灣仔	Methodist Centre – Wan Chai Methodist Centre for the Seniors 循道衛理灣仔長者服務中心 CUHK · Care Service Team 中大 · 關懷服務團 Sinomax Group Ltd. 盛諾集團有限公司	100	100	81,450
27/6/2015	CUHK Excursion to Expand Youth Horizons 兒童中大校園一日遊	Tsuen Wan and Kwai Tsing District 荃灣及葵青區	 Asbury Methodist Social Service 循道衛理亞斯理社會服務處 CUHK · Care Service Team 中大 · 關懷服務團 	31	10	1,001
22/8/2015	Children's Fun Day 兒童遊戲日	Sham Shui Po and Shek Kip Mei 深水埗及 石硤尾	 The Neighbourhood Advice-Action Council Shamshuipo Family Support Networking Team 郷舍輔導會深水埗家庭支援網絡隊 CUHK • Care Service Team 中大 • 關懷服務團 	35	16	840
5/9/2015	Visiting the Elderly with CUHK Mooncake 中大愛心月餅慶中秋	Ma On Shan 馬鞍山	 The Chinese University of Hong Kong 香港中文大學 ELCHK, Ma On Shan District Elderly Community Centre 信義會馬鞍山長者地區中心 	142	13	18,520
19/9/2015	Love is About Sharing: Mid-Autumn Festival Tin Shui Wai Family Visit 愛·分享 – 中秋節探訪 天水圍家庭	Tin Shui Wai 天水圍	 Covenant Heart Social Service 天約心社會服務 The Church of Christ in China The Covenant Church 中華基督教會天約堂 CUHK • Care Service Team 中大 • 關懷服務團 	96	32	19,312
24/9/2015	Provide Warmth to the Homeless before Mid-Autumn Festival 夜訪露宿者中秋送暖	Sham Shui Po 深水埗	• The Salvation Army Health & Care Express – Mobile Service Station for Street Sleepers 救世軍無「窮」健康列車 – 露宿者流動服務站	71	6	5,440
26/9/2015	Mid-Autumn Festival Family Day in Kwun Tong 觀塘中秋慶團圓	Kwun Tong 觀塘	 Kwun Tong Methodist Social Service 循道衛理觀塘社會服務處 CUHK • Care Service Team 中大 • 關懷服務團 	41	16	19,175
26/9/2015	Mooncakes Donation 捐贈月餅	Ngau Tau Kok 牛頭角	Jubilee Ministries Joyful Shopping 禧福協會樂購坊合作社	40	4	2,000
31/10/2015	Ghoulish Galore – Halloween Party WE嘩萬聖節派對	Tsuen Wan 荃灣	 SAHK 香港耀能協會 CUHK · Care Service Team 中大 · 關懷服務團 	15	15	1,232
14/11/2015	Ready, Set, Go! — Helping Children Prepare for Examinations 童心義教 — 為小朋友義務補習	Chai Wan 柴灣	 Methodist Epworth Village Community Centre, Social Welfare 循道愛華村服務中心社會福利部 St. Paul's College 聖保羅書院 	22	24	3,038
21/11/2015	1, 2, 3, Relief! – Health Talk 齊來運動 – 長者無痛一身輕	Chai Wan 柴灣	 Methodist Epworth Village Community Centre, Social Welfare 循道愛華村服務中心社會福利部 Medical Outreachers 	50	12	2,680
5/12/2015	Kwun Tong Household Visit 觀塘百人大探訪	Kwun Tong 觀塘	 Kwun Tong Methodist Social Service 循道衛理觀塘社會服務處 CUHK · Care Service Team 中大 · 關懷服務團 	280	15	86,560
5/12/2015	It's Show Time – Playing Games with the Elderly and Helping with Dinner Preparations 長者飯堂開飯及天才表演	Sai Wan 西環	 St. Barnabas' Society and Home 聖巴拿巴會之家 St. Paul's College 聖保羅書院 	70	20	45,150
6/12/2015	Singing and Dancing Show for People with Intellectual Disabilities 2015 潛能展翅綜合匯演音樂會	Chai Wan 柴灣	• Lok Chi Association 樂智協會	150	0	1,200

Date 日期		Event Name 活動名稱/內容	Service Location 服務地區	Partner 合作夥伴	No. of Beneficiaries 受助人數	No. of Volunteers 義工人數	Donation Value (HKD) 物資捐贈價值 (港幣)
12/1	2/2015	Provide Warmth to the Homeless before Christmas 夜訪露宿者聖誕送暖	Yau Tsim Mong District 油尖旺區	 The Salvation Army Health & Care Express – Mobile Service Station for Street Sleepers 救世軍無「窮」健康列車 – 露宿者流動服務站 CUHK • Care Service Team 中大 • 關懷服務團 	40	15	1,647
17/1	2/2015	Christmas Party 聖誕派對	Kwun Tong 觀塘	 Kwun Tong Methodist Social Service 循道衛理觀塘社會服務處 CUHK・Care Service Team 中大・關懷服務團 	24	14	0
21/1	2/2015	Silence Christmas Party 龍耳歡聚迎聖誕	Choi Hung 彩虹	Silence 龍耳	22	2	0
16/1	/2016	Lunar New Year Family Celebration 囍迎春家庭聯歡會	Shau Kei Wan 筲箕灣	 Methodist Centre – Aldrich Bay Integrated Children & Youth Services 循道衛理中心愛秩序灣綜合青少年服務 Hong Kong Exchanges and Clearing Limited 香港交易及結算所有限公司 	34	22	12,645
16/1	/2016	Ready, Set, Go! — Helping Children Prepare for Examinations 童心義教 — 為小朋友義務補習	Chai Wan 柴灣	 Methodist Epworth Village Community Centre, Social Welfare 循道愛華村服務中心社會福利部 CUHK · Care Service Team 中大 · 關懷服務團 	20	7	0
23/1	/2016	Start the Year Bright – Home Painting Event 粉飾家居迎新年	Tsing Yi and Sham Shui Po 青衣及深水埗	 Habitat for Humanity Hong Kong 香港仁人家園 North Point Methodist Church, James Fellowship 循道衞理聯合教會北角衞理堂 青少年部雅各團契 	8	21	3,376
2/2/	2016	Bottled Drinks Donation 捐贈飲品予家庭	Tsuen Wan and Kwai Tsing District 荃灣及葵青區	• Asbury Methodist Social Service 循道衛理亞斯理社會服務處	70	0	840
2/2/:	2016	Fruit Cups Donation 捐贈水果杯予露宿者	Hong Kong in General 全港	• The Salvation Army Health & Care Express – Mobile Service Station for Street Sleepers 救世軍無「窮」健康列車 – 露宿者流動服務站	100	0	3,990.9
5/2/	2016	Love is About Sharing: Lunar New Year Shek Kip Mei Elderly Household Visit 愛·分享 – 農曆新年 探訪石硤尾長者	Shek Kip Mei 石硤尾	• St. James' Settlement People's Food Bank 聖雅各福群會眾膳坊	41	51	16,626
5/2/	2016	Love is About Sharing: Lunar New Year Tsuen Wan Family Visit 愛·分享 – 農曆新年 探訪荃灣家庭	Tsuen Wan 荃灣	· Asbury Methodist Social Service 循道衛理亞斯理社會服務處	54	16	15,733
13/3	3/2016	World Down Syndrome Day 2016 – Health Awareness Day 世界唐氏綜合症日2016 – 健康普查日	Mong Kok 旺角	 The Hong Kong Down Syndrome Association 香港唐氏綜合症協會 	200	2	0
19/3	3/2016	Elderly Health Talk on Chinese Medicine 長者中醫健康講座	Ma On Shan 馬鞍山	 ELCHK, Radiance Hub 信義會恩耀坊 The 5th Chinese Medicine Promotion Society, The Student Union of The Chinese University of Hong Kong 香港中文大學學生會第五屆中醫推廣 學會醫脈湘承 Hung Fook Tong Group Holdings Ltd. 鴻福堂集團控股有限公司 	37	21	13,579
19/3	3/2016	World Down Syndrome Day 2016 – Lots of Socks Party 世界唐氏綜合症日2016 – 親朋襪友共融派對	Tsing Yi 青衣	• The Hong Kong Down Syndrome Association 香港唐氏綜合症協會	0	2	0
				Total 總數	1 702	456	356.034.9

Total 總數 1,793 456 356,034.9

STRATEGIC CSR NETWORK LIMITED 縱橫社會責任網絡有限公司 (A COMPANY LIMITED BY GUARANTEE 擔保有限公司) DIRECTORS' REPORT 董事局報告書

The directors present their first report and the audited financial statements for the financial period from 23rd December, 2014 (Date of Incorporation) to 31st March, 2016.

本董事局謹將由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日期間之首份報告及經審計財務報表呈 覽。

Directors 董事

The names of persons who were the directors of the company during the period beginning with the end of the financial year and ending on the date of this report are as follow:

由本財政年度終結之時起至這份報告的日期止的期間屬於本公司的董事的人士的姓名如下:

Tsang Lap Ki, Richard 曾立基	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)
Ho Mei Po, Jackey 何美寶	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)
Chan So Lam 陳素琳	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)
Wan Suk Yin 温淑賢	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)
Chan Man Ching 陳曼菁	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)
Lee Wai Wun 李慧媛	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)
Cheung Lai Wan 張麗雲	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)
Fok Ka Wai, Vivian 霍嘉慧	(Appointed on 23rd December, 2014 於二零一四年十二月二十三日獲委任)

In accordance with provision 20 and 21 of the company's articles of association, all directors retire and, being eligible, offer themselves for re-election.

按照本公司章程細則第20及21條,所有董事依章告退,惟合資格並願膺選連任。

Principal Activities 主要活動

The company's principal activities are set out in note 1 to financial statements.

本公司的主要活動已載於財務報表附註1內。

Permitted Indemnity Provision 獲准許的彌償條文

Subject to the provisions of and so far as may be permitted by the Hong Kong Companies Ordinance, provision 29(1) of the company's articles of association provides that, the company may indemnify a director out of the company's assets against any liability incurred by the director in relation to the company in defending any proceedings, whether civil or criminal, in which judgment is given in his favour or in which he is acquitted in accordance with the company's articles of association. This permitted indemnity provision is in force during the financial period and at the time of approval of this report.

在香港公司法例的容許下,按照本公司章程細則第29(1)條、公司當時的每位董事在獲判勝訴或獲判無罪或本公司章程細則而 獲寬免的民事或刑事法律程序中進行辯護所招致的任何與本公司有關法律責任、均可從公司的資產中撥付彌償。獲准許的 彌償條文在本財務期間及在這份報告獲准時均員約束力。

STRATEGIC CSR NETWORK LIMITED 縱橫社會責任網絡有限公司 (A COMPANY LIMITED BY GUARANTEE 擔保有限公司) DIRECTORS' REPORT 董事局報告書

Management Contract 管理合約

The company did not enter into any contract, other than the contracts of service with the directors or any person engaged in the full-time employment of the company, whereby any individual, firm or body corporate undertakes the management and administration of the whole, or any substantial part of any business of the company.

本公司除了與董事或其他任何人士簽訂從事全職工作的僱傭合約外、並沒有訂立任何合約、以使任何個人、公司或法人團體可以對公司整體或公司的重大業務部分進行管理及執行行政工作。

Business Review 業務審視

The company falls within reporting exemption for the financial period. Accordingly, the company is exempted from preparing a business review.

本公司就本財政期間屬於提交報告方面獲豁免的公司。因此,本公司獲豁免編制業務審視。

Debentures Issued 債權證發行

During the financial period, the company did not issue any debenture.

在本財政期間,本公司並無發行任何債權證。

Approval of Directors' Report 董事報告的批准

This report was approved by the directors on 25th April, 2016.

這份報告已於一零一六年四月一十五日獲公司董事批准。

On behalf of the Board 承董事會命

Tsang Lap Ki, Richard 曾立基 Chairman 主席 Hong Kong 香港

INDEPENDENT AUDITOR'S REPORT 獨立核數師報告 TO THE MEMBERS OF STRATEGIC CSR NETWORK LIMITED 致縱橫社會責任網絡有限公司成員

(Incorporated in Hong Kong with limited liability by guarantee 於香港註冊成立之擔保有限公司)

We have audited the financial statements of Strategic CSR Network Limited ("the company") set out on pages 22 to 29, which comprise the statement of financial position as at 31st March, 2016, and the statement of comprehensive income, statement of change in funds and statement of cash flows for the period from 23rd December, 2014 (Date of Incorporation) to 31st March, 2016, and a summary of significant accounting policies and other explanatory information.

本核數師(以下簡稱「我們」)已審計列載於第二十二頁至第二十九頁的縱橫社會責任網絡有限公司(以下簡稱「貴公司」)的財務報表,此財務報表包括於二零一六年三月三十一日的財務狀況表與由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日期間的全面收益表、基金變動表及現金流量表,以及主要會計政策概要及其他附註解釋資料。

Directors' responsibility for the financial statements 董事就財務報表須承擔的責任

The directors are responsible for the preparation of financial statements that give a true and fair view in accordance with Hong Kong Financial Reporting Standards for Private Entities issued by the Hong Kong Institute of Certified Public Accountants and the Hong Kong Companies Ordinance, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

董事須負責根據香港會計師公會頒布的《私營企業香港財務報告準則》及香港《公司條例》擬備真實而中肯的財務報表,並對其認為為使財務報表的擬備不存在由於欺詐或錯誤而導致的重大錯誤陳述所必需的內部控制負責。

Auditor's responsibility 核數師的責任

Our responsibility is to express an opinion on these financial statements based on our audit. This report is made solely to you, as a body, in accordance with section 405 of the Hong Kong Companies Ordinance, and for no other purpose. We do not assume responsibility towards or accept liability to any other person for the content of this report. We conducted our audit in accordance with Hong Kong Standards on Auditing issued by the Hong Kong Institute of Certified Public Accountants. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation of financial statements that give a true and fair view in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

我們的責任是根據我們的審計對該等財務報表發表意見,並按照香港《公司條例》第405條的規定,僅向整體成員報告。 除此之外本報告別無其他目的。我們不會就本報告的內容向任何其他人士承擔責任或負上任何法律責任。我們已根據香港 會計師公會頒布的《香港審計準則》進行審計。該等準則要求我們遵守道德規範,並規劃及執行審計以對財務報表是否 不存在任何重大錯誤陳述獲取合理保證。

審計涉及執行程序以獲取有關財務報表所載金額及披露資料的審計憑證。所選擇的程序取決於核數師的判斷,包括評估由於欺詐或錯誤而導致財務報表存在重大錯誤陳述的風險。在評估該等風險時,核數師考慮與該公司擬備真實而中肯的財務報表相關的內部控制,以設計適當的審計程序,但目的並非對公司內部控制的有效性發表意見。審計亦包括評價董事所採用會計政策的恰當性及作出會計估計的合理性,以及評價財務報表的整體列報方式。

我們相信,我們所獲得的審計憑證能充足和適當地為我們的審計意見提供基礎。

INDEPENDENT AUDITOR'S REPORT 獨立核數師報告 TO THE MEMBERS OF STRATEGIC CSR NETWORK LIMITED

致縱橫社會責任網絡有限公司成員

(Incorporated in Hong Kong with limited liability by guarantee 於香港註冊成立之擔保有限公司)

Opinion 意見

In our opinion, the financial statements give a true and fair view of the financial position of the company as at 31st March, 2016, and of its financial performance and cash flows for the period from 23rd December, 2014 (Date of Incorporation) to 31st March, 2016 in accordance with Hong Kong Financial Reporting Standards for Private Entities and have been properly prepared in compliance with the Hong Kong Companies Ordinance.

我們認為,該等財務報表已根據《私營企業香港財務報告準則》真實而中肯地反映 貴公司於二零一六年三月三十一日的財務狀況及由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日期間的財務表現及現金流量,並已遵照香港《公司條例》妥為擬備。

Pang, Hon & Partners 彭韓會計師事務所 Certified Public Accountants 執業會計師 Hong Kong 香港

Date 日期: 25th April, 2016 二零一六年四月二十五日

STATEMENT OF COMPREHENSIVE INCOME 全面收益表

FOR THE PERIOD FROM 23RD DECEMBER, 2014 (DATE OF INCORPORATION) TO 31ST MARCH, 2016 由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日止期間 (Expressed in Hong Kong dollars 以港幣為單位)

		From 23/12/2014 to 31/3/2016 由2014年12月23日		
	Note 附註	至20	16年3月31日	
Revenue 收益	3	\$	272,926.20	
Depreciation 折舊			(12,283.39)	
Mandatory Provident Fund Contributions 強積金供款			(7,383.75)	
Salaries 薪金			(147,675.00)	
Other Operating Expenses 其他營運費用			(35,363.45)	
Surplus for the Period 本期間盈餘		\$	70,220.61	
Other Comprehensive Income 其他全面收益			_	
Total Comprehensive Income for the Period 本期間全面收益總	額		\$70,220.61	

The notes on pages 26 to 29 form part of these financial statements. 第二十六頁至第二十九頁之附註屬本財務報表的一部份。

STATEMENT OF FINANCIAL POSITION AS AT 31ST MARCH, 2016

財務狀況表於二零一六年三月三十一日

(Expressed in Hong Kong dollars 以港幣為單位)

	Note 附註	2016
ASSETS 資產 Non-Current Assets 非流動資產 Property, Plant and Equipment 物業、機器及設備	6	\$ 70,220.61
Current Assets 流動資產 Bank Balances 銀行結存		\$ 4,000.00
Current Liabilities 流動負債 Accrued Expenses 應計費用		 4,000.00
Net Current Assets 流動資產淨值		\$
NET ASSETS 資產淨值		\$ 70,220.61
RESERVES 儲備 Accumulated Surplus 累積盈餘		\$ 70,220.61

The financial statements on pages 22 to 29 were approved and authorised for issue by the board of directors on 25th April, 2016 and are signed on its behalf by:

本財務報表第二十二至第二十九頁於二零一六年四月二十五日經董事會通過及授權頒布並以其名簽署:

Par

Tsang Lap Ki, Richard 曾立基 Director 董事

Wan Suk Yin 温淑賢 Director 董事

The notes on pages 26 to 29 form part of these financial statements.

第二十六頁至第二十九頁之附註屬本財務報表的一部份。

STATEMENT OF CHANGES IN FUNDS 基金變動表

FOR THE PERIOD FROM 23RD DECEMBER, 2014 (DATE OF INCORPORATION) TO 31ST MARCH, 2016 由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日止期間 (Expressed in Hong Kong dollars 以港幣為單位)

Accumulated Surplus 累積盈餘

Total Comprehensive Income for the Period and as at 31st March, 2016 本期間全面收益總額及於二零一六年三月三十一日結餘

\$ 70,220.61

STATEMENT OF CASH FLOWS 現金流量表

FOR THE PERIOD FROM 23RD DECEMBER, 2014 (DATE OF INCORPORATION) TO 31ST MARCH, 2016 由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日止期間 (Expressed in Hong Kong dollars 以港幣為單位)

From 23/12/2014 to 31/3/2016 由2014年12月23日至2016年3月31日

Operating Activities 經營活動	
Surplus before Tax 除稅前盈餘	\$ 70,220.61
Adjustments for 調整: Depreciation 折舊	 12,283.39
Operating Surplus before Changes in Working Capital 營運資金變動前經營盈餘 Increase in Accrued Expenses 應計費用增加	\$ 82,504.00 4,000.00
Net Cash Generated from Operating Activities 來自經營活動之淨現金	\$ 86,504.00
Investing Activities 投資活動 Purchase of Property, Plant and Equipment 購買物業、機器及設備	\$ (82,504.00)
Net Cash used in Investing Activities 用作投資活動之淨現金	\$ (82,504.00)
Net Increase in Cash and Cash Equivalents 現金及現金等值項目增加	\$ 4,000.00
Cash and Cash Equivalents at Beginning of Period 期初結存現金及現金等值項目	
Cash and Cash Equivalents at the End of Period 期未結存現金及現金等值項目	\$ 4,000.00
An Analysis of Balance of Cash and Cash Equivalents 現金及現金等值項目結存分析	
Bank Balances 銀行結存	\$ 4,000.00

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS 財務報表會計政策及附註解釋

FOR THE PERIOD FROM 23RD DECEMBER, 2014 (DATE OF INCORPORATION) TO 31ST MARCH, 2016 由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日止期間 (Expressed in Hong Kong dollars 以港幣為單位)

1. General Information 一般資料

Strategic CSR Network Limited ("the company") is a company limited by guarantee without share capital incorporated in Hong Kong. The address of its registered office and principal place of operation is Room 604, 6/F., Shanghai Industrial Investment Building, 48-62 Hennessy Road, Wanchai, Hong Kong. The company was incorporate on 23rd December, 2014 and commenced operation on 6th June, 2015. The principal activity of the company is to operate as a one-stop platform for serving underprivileged communities in Hong Kong on an ongoing basis by bringing together different parties, including corporations, NGOs, charities and volunteers to achieve common benevolent goals.

縱橫社會責任網絡有限公司(「本公司」)屬於香港註冊成立無股本的擔保有限公司。本公司註冊辦事處及主營業務地址為香港灣仔軒尼詩道48-62號上海實業大廈6樓604室。本公司於二零一四年十二月二十三日註冊成立,並於二零一五年六月六日營運。本公司的主要活動是建立一站式平台,旨在長期服務香港的弱勢社群,透過凝聚各方,包括企業、非政府機構、慈善團體及義工,攜手共襄善舉。

2. Basis of Preparation and Accounting Policies 編制基準及會計政策

The company falls within reporting exemption for the reporting period under section 359(1) of the Hong Kong Companies Ordinance.

These financial statements have been prepared in accordance with all applicable sections of Hong Kong Financial Reporting Standards for Private Entities ("HKFRS for Private Entities") issued by Hong Kong Institute of Certified Public Accountants and the requirements of the Hong Kong Companies Ordinance. They have been prepared under the accrual basis of accounting and on the basis that the company is a going concern.

The measurement base adopted is the historical cost convention.

根據香港《公司條例》第359(1)條,本公司在這報告期間已符合在提交報告方面獲豁免的資格。

這份財務報表遵照由香港會計師公會頒布的《私營企業香港財務報告準則》所有適用的章節及香港公司條例的要求編制·並以權責發生制及持續經營為編制基準。

所採納的計量基準為歷史成本法。

(a) Cash and Cash Equivalents 現金及現金等價物

Cash and cash equivalents includes cash on hand, demand deposits and other short-term highly liquid investments with original maturities of three months or less. Bank overdraft is shown within borrowings in current liabilities on the statement of financial position.

現金及現金等價物包括庫存現金、活期存款及其他於獲取時到期日為三個月內或少於三個月短期高流通性投資。銀行透支 會顯示於財務狀況表內流動負債其中之借貸。

(b) Property, Plant and Equipment 物業、機器及設備

Items of property, plant and equipment are measured at cost less accumulated depreciation and any accumulated impairment losses. The cost of such items of property, plant and equipment comprises the following:

- the purchase price, including legal and brokerage fees, import duties and non-refundable purchase taxes, after deducting trade discounts and rebates;
- any costs directly attributable to bringing the asset to the location and condition necessary for them to be capable of operating in the manner intended by management;
- the initial estimate of the costs of dismantling and removing the item and restoring the site on which it is located, the obligation for which an entity incurs either when the item is acquired or as a consequence of having used the item during a particular period for purposes other than to produce inventories during that period.

Depreciation is charged so as to allocate the cost of assets less their residual values over their estimated useful lives, using the straight line method. The following annual rates are used for the depreciation of property, plant and equipment:

Furniture & Fixtures 20%
Leasehold Improvement 25%
Computer Equipment 33 1/3%

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS 財務報表會計政策及附註解釋

FOR THE PERIOD FROM 23RD DECEMBER, 2014 (DATE OF INCORPORATION) TO 31ST MARCH, 2016 由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日止期間 (Expressed in Hong Kong dollars 以港幣為單位)

2. Basis of Preparation and Accounting Policies (Cont'd) 編制基準及會計政策(繼續)

(b) Property, Plant and Equipment (Cont'd) 物業、機器及設備(繼續)

If there is an indication that there has been a significant change in the depreciation rate, useful life or residual value of an asset, the depreciation of that asset is revised prospectively to reflect the new expectations.

An asset's carrying amount is written down immediately to its recoverable amount if the asset's carrying amount is greater than its estimated recoverable amount.

物業、機器及設備項目按成本扣減其後累計折舊及累計減值虧損後列賬。

每項物業、機器及設備之成本包含下列各項:

- •購買價·包括法律費及佣金·入口稅及不能退還之購買稅·及扣除貿易折扣及回扣;
- 使其達致可按管理層擬定用途運作的地點和狀況所涉及的任何直接成本;
- 折遷有關項目及使用有關地點回復原狀的初期估計費用·企業因當獲得或使用該資產項目所引起的負債。惟因生產庫存則除外。

物業、機器及設備則以直線法按其估計可使用年期撇銷至其估計殘值。以下是物業、機器及設備計算折舊所用之年率:

傢俱及設備20%租賃裝修25%電腦器材33 1/3%

如果有顯示折舊年率、資產之可使用年期或殘值有重大轉變,該資產將來之折舊將會被修訂以反映新的預期。如果資產的賬面價值大於其估計的可收回金額,該項資產的賬面價值便會即時減值為可收回金額。

(c) Payables 應付帳款

Payables are recognised initially at the transaction price and subsequently measured at amortised cost using the effective interest method.

應付帳款初步以交易價確認,其後採用實際利率法按攤銷成本計量。

(d) Employee Benefit Obligations 員工福利責任

Salaries, annual bonuses, paid annual leave, contributions to defined contribution retirement plans and the cost of non-monetary benefits are accrued in the year in which the associated services are rendered by employees. Where payment or settlement is deferred and the effect would be material, these amounts are stated at their present values.

薪金、年度花紅、有薪年假及其他假期、對界定供款退休計劃的供款及各項非貨幣福利產生的成本,均在僱員提供相關服務的年度內累計。如延遲付款或結算有重大影響,該等金額則以現值計量。

(e) Impairment of Non-Financial Assets 非財務資產減值

At each reporting date, property, plant and equipment are reviewed to determine whether there is any indication that those assets have suffered an impairment loss. If there is an indication of possible impairment, the recoverable amount of any affected asset (or group of related assets) is estimated and compared with its carrying amount. If an estimated recoverable amount is lower, the carrying amount is reduced to its estimated recoverable amount, and an impairment loss is recognised immediately in surplus or deficit.

If an impairment loss subsequently reverses, the carrying amount of the asset (or group of related assets) is increased to the revised estimate of its recoverable amount, but not in excess of the amount that would have been determined had no impairment loss been recognised for the asset (or group of related assets) in prior years. A reversal of an impairment loss is recognised immediately in surplus or deficit.

於每一財務報告日, 重檢物業、機器及設備而釐定該資產是否出現已發生減值的跡象。倘若有跡象顯示有減值可能, 則估計任何受影響之資產的可收回金額及與其面值比較。如估計可收回金額較低, 則其面值應減至其估計可收回金額, 及將減值虧損即時確認到損益中。

如果隨後撥回減值虧損,資產的面值(或相關的一組資產)增加到其重檢的估計可收回金額,但是不會高於往年已釐定沒有確認減值虧損的資產金額(或相關的一組資產)。撥回之減值虧損會即時確認到損益中。

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINANCIAL STATEMENTS 財務報表會計政策及附註解釋

FOR THE PERIOD FROM 23RD DECEMBER, 2014 (DATE OF INCORPORATION) TO 31ST MARCH, 2016 由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日止期間 (Expressed in Hong Kong dollars 以港幣為單位)

2. Basis of Preparation and Accounting Policies (Cont'd) 編制基準及會計政策(繼續)

(f) Revenue Recognition 收益確認

Revenue is measured at the fair value of the consideration received or receivable.

Revenue is recognised in surplus or deficit provided it is probable that the economic benefits will flow to the company and the revenue and costs, if applicable, can be measured reliably, as follows:

Donation is recognised when it is received.

收益以已收或應收代價之公平值計量。

當經濟收益很可能流入公司·及當收益金額及成本能夠可靠計量·如適用·該等收益確認到損益中·如下: 捐款於收到時確認。

(g) Related Parties 有關連人士

For the purpose of these financial statements, related party includes a person and entity as defined below:

- (a) A person or a close member of that person's family is related to the company if that person:
 - (i) is a member of the key management personnel of the company;
 - (ii) has control over the company; or
 - (iii) has joint control or significant influence over the reporting entity or has significant voting power in it.
- (b) An entity is related to the company if any of the following conditions applies:
 - (i) the entity is a post-employment benefit plan for the benefit of employees of either the company or an entity related to the company. If the reporting entity is itself such a plan, the sponsoring employers are also related to the plan.
 - (ii) the entity is controlled or jointly controlled by a person identified in (a).
 - (iii) a person identified in (a)(i) has significant voting power in the entity.

就本財務報表而言,有關連人士包括以下既定人士及企業:

- (a) 如果該人十符合下列條件,則該人十或其近親屬均被列為與公司有關連:
 - (i) 是公司的重要管理人員之一;
 - (ii) 對公司有控制權;或
 - (iii) 對公司有聯合控制權或對於報告企業有重大影響力或有重大的投票權。
- (b) 如果該企業符合下列任何條件,則被列為與公司有關連:
 - (i) 該企業是為公司或與公司有關的企業的僱員福利設立的離職後福利計劃。如公司本身為此類計劃,則計劃發

也與公司有關連。

- (ii) 該企業受符合(a)中所列條件的人士的控制或聯合控制。
- (iii) 符合(a)(i) 所列條件的人士對該企業有重大投票權。

3. Revenue 收益

起僱主

Revenue, which is also the company's turnover, represents the donation received during the period.

收益,亦是公司的營業額,代表本期間收取之捐款收入。

4. Income Tax Expense 利得稅開支

From 23/12/2014 to 31/3/2016 由2014年12月23日至2016年3月31日

272,926,20

Donation Received 捐款收入

No provision of taxation has been made since the company has been exempted from all taxes under Section 88 of the Inland Revenue Ordinance.

由於本公司為一所根據稅務條例第88條獲豁免繳稅的機構,故不需計入利得稅。

ACCOUNTING POLICIES AND EXPLANATORY NOTES TO THE FINAN-CIAL STATEMENTS 財務報表會計政策及附註解釋

FOR THE PERIOD FROM 23RD DECEMBER, 2014 (DATE OF INCORPORATION) TO 31ST MARCH, 2016 由二零一四年十二月二十三日(註冊成立日)至二零一六年三月三十一日止期間 (Expressed in Hong Kong dollars 以港幣為單位)

5. Directors' Remuneration 董事薪酬

Remuneration of the directors (including former directors and shadow directors) of the company disclosed pursuant to section 383(1) of the Hong Kong Companies Ordinance and Part 2 of Companies (Disclosure of Information about Benefits of Directors) Regulation are as follow:

根據香港《公司條例》第383(1)條及《公司(披露董事利益資料)規例》第2部的規定·本公司的董事(包括前董事及幕後董事)酬金披露如下:

From 23/12/2014 to 31/3/2016 由2014年12月23日至2016年3月31日

Emoluments (including benefit in kind) 薪酬(包括實物福利)

Acting as directors 出任董事 Provision of management services 提供管理服務

\$ -\$ -

6. Property, Plant and Equipment 物業、機器及設備

	Furniture & Fixtures 傢俱及設備	Computer Equipment 電腦設備	Leasehold Improvement 租賃裝修	Total 總計
Cost 成本				
Additions and as at 31/3/2016 增加及於二零一六年三月三十一日	\$ 4,582.00	\$ 7,920.00	\$ 70,002.00	\$ 82,504.00
Accumulated Depreciation 累積折舊				
Charge for the period and as at 31/3/2016 本期間折舊及於二零一六年三月三十一日	534.52	1,540.00	10,208.87	12,283.39
Carrying Amount 賬面值				
At 31/3/2016 於二零一六年三月三十一日	\$ 4,047.48	\$ 6,380.00	\$ 59,793.13	\$ 70,220.61

7. Employee Benefit Obligations 僱員褔利責任

The company operates a Mandatory Provident Fund Scheme (the MPF scheme) under the Hong Kong Mandatory Provident Fund Schemes Ordinance for employees employed under the jurisdiction of the Hong Kong Employment Ordinance and not previously covered by the defined benefit retirement plan. The MPF scheme is a defined contribution retirement plan administer by independent trustees. Under the MPF scheme, the employer and its employees are each required to make contributions to the plan at 5% of the employees' relevant income, subject to a cap of monthly relevant income of \$30,000.00 (\$25,000.00 prior to 1st June, 2014). Contributions to the plan vest immediately.

本公司根據香港強積金條例為受僱於《香港僱傭條例》管轄下之僱員及以前沒有受既定退休計劃涵蓋的僱員提供強積金計劃。強積金計劃是一個由獨立受託人管理的既定供款退休計劃。在強積金計劃之下,僱主和僱員每年需要以僱員相關入息的5%供款,上限相等於每月相關入息\$30,000.00 (2014年6月以前為\$25,000.00)。供款會即時投入強積金計劃中。

8. Related Party Transaction 關連人士交易

During the period, the company received donation of \$272,926.20 from its member, Strategic Public Relations Group Limited.

本期間內,公司收到成員縱橫公共關係顧問集團有限公司捐款共\$272,926.20。

Support SCSR 支持縱橫社會責任網絡

SCSR is constantly seeking support from corporations and individuals, whether in the form of donations, direct participation or both. We therefore hope that you too can offer your support in helping build a better society.

縱橫社會責任網絡誠意邀請 貴公司/閣下支持縱橫社會責任網絡,歡迎捐贈及加入我們的義工團隊,攜手行善回饋香港社會。

I/my company would like to 我/本公	、司希望						
Offer a cash donation to SCSR 捐款予縱橫社會責任網絡 1. By bank transfer 銀行轉賬 Name of Beneficiary: Strategic CSR Network Ltd 賬戶名稱:縱橫社會責任網絡有限公司 Bank Name: OCBC Wing Hang Bank 銀行名稱:華僑永亨銀行 A/C No: 815-810468-051 賬戶號碼:815-810468-051							
☑ 2. By cheque (Payable to "Strategic 支票(抬頭:「縱橫社會責任網 Cheque Number 支票號碼:							
□ 3. By cash 現金 Amount 金額:* HKD 港幣	元						
* Note: All donations of HKD100 or mo	pore are tax deductable. 所有港幣100元或以上的捐款均可申請扣稅	ì o					
Donate products to SCSR, which include	de the following 捐贈物資予縱橫社會責任網絡,包括:						
Participate in SCSR community events Receive information about upcoming 9 接收縱橫社會責任網絡義工招募資訊	SCSR volunteer opportunities	_					
Personal Particulars 聯絡人資料							
Name 姓名:	Title						
Address 地址:		_					
Telephone Number 電話:	Email Address 電郵:	_ _					
香港灣仔軒尼詩道48-62號上	nvestment Building, 48-62 Hennessy Road, Wanchai, Hong Kong	ı					
2. Email 電郵:csr@sprg.com.hk							

3. Fax 傳真 : (852) 2114 4948

f Strategic CSR Network 縱橫社會責任網絡

Thank you for your support! 多謝支持!