

CARE CONNECT CONTRIBUTE



ANNUAL REPORT 年報 2021/22

Chairman's Message 主席的話

The pandemic has still not been fully contained this year, but all sectors of the community have been working hard to resume normal life, and we are no exception.

Some of our regular activities continue to operate, include "Sharing Love" and "Story Time for Kids". It is the fifth year that we have partnered with Heep Yunn School to host the latter, and this year it was renamed "English Learning Programme". In addition to establishing mutual trust and maintaining good relationships with social welfare organisations and recipients, providing an uninterrupted service also allows us to truly understand the needs of the recipients and coordinate with them in the long run.

Amid the pandemic, there has not been any reduction in either the total value of donated supplies or the number of volunteer activities. We are very grateful to the clients and donors of SPRG for their continued strong support. Through our contact and matching, the donated supplies were delivered to the right recipients. In addition to practical anti-epidemic supplies, we have distributed food and meal vouchers to relieve some of life's pressures and to send love and care. In this regard, I would like to take this opportunity to express my gratitude to Fairwood Holdings for donating meal vouchers to support our activities every year since our establishment seven years ago. I would also like to thank the volunteer teams from Blue Moon Group, Tai Hing Group and Aceso Life Science Group, who participated in the volunteer activities alongside us.

In the coming year, we hope to organise more interactive volunteer activities as life gradually returns to normal, so that we can understand the real needs of recipients and provide the most appropriate help and care. We also hope to encourage more people to participate in our volunteer activities to connect with the community and spread love together.

We would like to thank our customers, donors, community partners and volunteers for their support and trust, which has enabled us to stand firm in difficult times and uphold the philosophy of "care, contribute, and connect".

疫情今年仍未受控，但社會各方努力回復平常生活，我們亦不例外。

我們的一些恆常活動繼續運作，例如「愛心送暖飯」和「童心講故事」活動。後者已是第五年和協恩中學合作，今年易名為「童你學英文」。無間斷的服務除了和社福機構及受助者建立互信及保持良好關係，亦能確實了解受助者的需要而作出協調，長遠同行。

疫情下，無論獲捐贈物資總值和義工活動都沒有減少。為此我們很感激縱橫公關集團的客戶和有心人一如以往的大力支持，經過我們的聯繫和配對，將捐贈物品送到合適的受助者手上。除了實用的抗疫用品，還有食物、餐券等以舒緩生活壓力，同時也送上關愛。特別藉此機會鳴謝大快活集團，由我們成立至今七個年頭，持續每年都捐出餐券支持我們的活動。藍月亮集團、太興集團和信銘生物科技集團的義工團隊亦身體力行，一同參與義工活動。

來年，希望生活模式回復正常後可以舉辦更多有互動的義工活動，藉此了解受助人的真正需要，從而提供更到位的幫助和關懷，同時希望鼓勵更多有心人參與義工活動，一起用心聯繫社區，將愛傳遞。

藉此感謝集團客戶、捐贈者、社區合作夥伴和義工們的支持和信任，讓我們能夠在艱難時刻堅守崗位，秉承關心·愛心·連心的理念，與社會一同走下去。



Richard Tsang 曾立基
Chairman 主席

Board of Directors of SCSR 縱橫社會責任網絡董事局成員

Chairman 主席: Tsang Lap Ki, Richard 曾立基

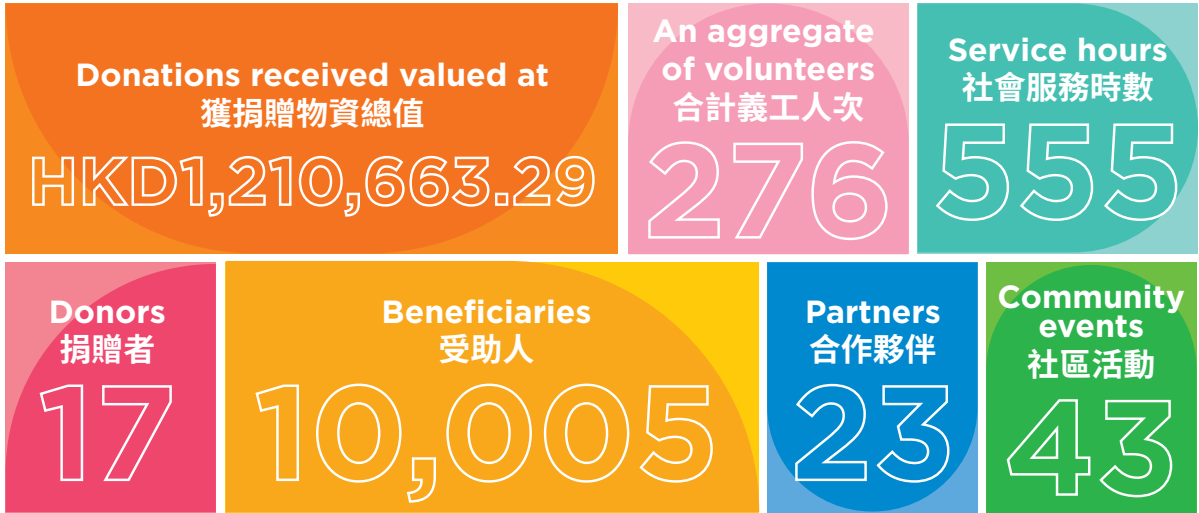
Directors 董事: Chan Man Ching 陳曼菁 Cheung Lai Wan 張麗雲

Fok Ka Wai, Vivian 霍嘉慧 Ho Mei Po, Jackey 何美寶
(Resigned on 31 July 2021) (於2021年7月31日辭任)

Lee Wai Wun 李慧媛 Wan Suk Yin 溫淑賢















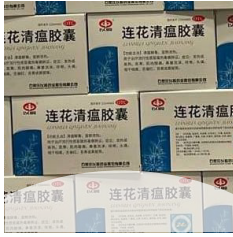
Achievements 成果

For the year ended 31st March, 2022 截至2022年3月31日止全年



Total value of donations received since inception
成立至今獲捐贈物資總值 **HKD 8,447,374.04**

Inkind Donations 物資捐贈

 <p>ACESO 信諾生命科技集團有限公司 Aceno Life-Science Group Limited</p>	 <p>ACESO 信諾生命科技集團有限公司 Aceno Life-Science Group Limited</p>	 <p>蓝月亮</p>	 <p>蓝月亮</p>	 <p>大爱送 Love to Send</p>
 <p>置富 Malls Future</p>	 <p>置富 Malls Future</p>	 <p>快狗打车 GOGO X</p>	 <p>福福堂 HUNG FOOK TONG</p>	 <p>REAGEN® Ensures Health & Safety</p> <p>SaSa making life beautiful</p>
 <p>太興 TAI HING</p>	 <p>Anonymous 善心人</p>	 <p>Eveline Wan 温淑賢</p>	 <p>Richard Tsang 曾立基</p>	 <p>Richard Tsang 曾立基</p>

Cash Donations 捐款

Donation of HK\$50,001 or above 捐贈50,001港元或以上

Anonymous
善心人

Richard Tsang
曾立基

Strategic Public Relations Group
縱橫公共關係顧問集團

Donation of HK\$10,001 - HK\$50,000 捐贈10,001 - HK\$50,000港元

Nancy Huang
黃兆慧

Donation of HK\$1 - HK\$10,000 捐贈1-10,000港元

Blue Moon Group Holdings Ltd.
藍月亮集團控股有限公司

Esther Chan
陳曼菁

Eveline Wan
溫淑賢

Ingrid Cheng
鄭英華

Community Partners 社區合作夥伴



Volunteer Partners 義工夥伴



Selected Event Review

活動回顧

Chamberlain Care of Community 「天麟」造美

Thanks to a donation from Chamberlain Educational Services Centre, we are able to buy supplies and food for 160 families and 260 elderly persons amid COVID-19.

SPRG volunteers distributed gift bags to seniors aged 80 and above.

感謝「天麟教育」的善款，疫情期間為160戶家庭及260位長者購買食物及抗疫物資。

縱橫集團義工隊為80歲以上的老友記送上福袋。



Visits 探訪活動

1. Kwun Tong Household Visit 觀塘百人大探訪

Annual Kwun Tong Household Visit brings warmth to Kwun Tong residents prior to the onset of winter.

一年一度的「觀塘百人大探訪」，在初冬時分為觀塘區街坊帶來一抹暖意。

2. Love Shamshuipo 傳承愛「深」

Volunteers travel to Tai Hang Tung Estate and Nam Shan Estate to offer well wishes to seniors!

- a. Dragon Boat Festival visit
- b. Mid-Autumn Festival visit

義工們走遍大坑東邨及南山邨一帶，為老友記送上祝福！

- a. 端午節探訪
- b. 中秋節探訪

3. Visit Aunty Kan 探望勤婆婆

We present meal coupons and dry provisions to aunty Kan, who lives alone.

為獨居的勤婆婆送上餐券及乾糧。

Sharing is in Our Nature

縱·意分享

The epidemic continues for the second year. We have nonetheless received donations from kind-hearted people who have brought warmth to those in need.

疫情持續兩年，但我們不斷收到善心人的捐助，將溫暖無間斷地帶給有需要的街坊。



Sharing Love 愛心送暖飯



Visiting the Elderly with CUHK Mooncake 中大愛心月餅贈長者



Bluemoon Love Action 藍月亮愛心行動



Acesco Love Action 信銘愛心行動



Bags of Luck and Wellness 福氣臨門·袋袋平安



Sa Sa Love Action 莎莎愛心行動

X'mas Gift Donation 聖誕禮物捐贈



Data Cards and Earphones Donation 數據咭及耳筒捐贈

Dementia Programme

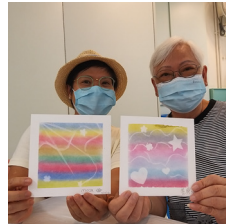
認知障礙系列

We frequently team up with Bliss District Elderly Community Centre to organise activities related to dementia, including the Dementia Screening Assessment Programme, to help social workers identify seniors who display early symptoms of dementia. We also held board game competitions to exercise their minds. This year, we tried something new - Pastel Nagomi Art!

我們和樂暉長者地區中心經常就「認知障礙」展開系列活動，包括進行「認知障礙篩查評估」，協助社工識別有初步症狀的長者。又和老友記一起在棋盤遊戲對決，鍛鍊腦筋！今年更突破新嘗試，與長者一起學習「和諧粉彩」！

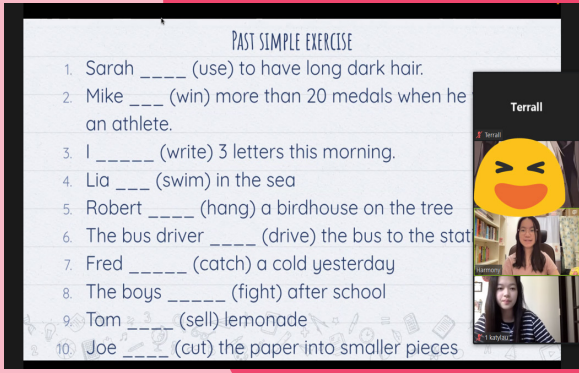


Tai Hing Group's volunteer team 太興集團義工隊



Blue Moon Group donates boxes of Rummikub 藍月亮集團送出魔力橋遊戲





English Learning Programme

「童」你學英文

The COVID-19 epidemic created a "special summer holiday" for students this year. We would like to thank volunteers from Heep Yunn School for organising online English learning activities for children in Kwun Tong, who benefitted a lot from the volunteers' teaching and sharing of personal learning experiences.

疫情為今年造就了一個「特別的暑假」，感謝協恩中學的義工姐姐為觀塘區的小朋友進行網上英文學習活動。姐姐們的教學及分享個人學習心得，相信每個小朋友都獲益良多！



In the last lesson, the children expressed their gratitude to the volunteers via paintings!

最後一課，小朋友藉著畫作，向姐姐表達了衷心的謝意！

What volunteers say? 義工心聲



Bernice

參與呢個活動嘅全部小朋友都好乖，好聽話亦都非常好學。相信佢哋可以好快掌握到學英文嘅竅門，學以致用。



Harmony

過去六個星期好感激各位同學積極嘅參與，好開心有呢個機會同大家互相學習、互相進步！



Coco Ng

I've always loved kids so when I heard about this activity, I decided to join immediately. Every Saturday morning, I got to spend an hour with the kids, teaching them on the lesson materials we prepared, like Youtube videos, story books and games. Throughout the six sessions, I genuinely enjoyed my morning with the children, chatting and interacting with them. I can also see their great improvements on expressions and speaking, as well as their motivation and passion for learning, which is the most precious thing to me. However it's not just the growth and gain of the children, but also of myself. I've learnt the way to communicate with the children better and gained experience on teaching such young kids. The experience and happiness are irreplaceable and I'm awfully thankful for this opportunity.



Catherine Ip

It has been a hard time for all of us, unable to travel or meet people. But this 'zoom volunteering' activity has truly brightened my dark days.

As a child, I loved listening to stories. Then as I grew older and had the ability to read, I would look for interesting stories myself at the libraries and had volunteered to tell stories at some social centre too. For storytelling has always been an inseparable part of me, I right away decided to volunteer when Ms. Chu informed us about it.

Since secondary school, I haven't volunteered again until this time. Therefore, I am very grateful and thankful for such a chance. Despite hoping to assist the kids to understand English, to allow them to enjoy the process is equally important too. It is their focused looks and genuine smiles that make our work meaningful, instead of the certain amount of knowledge they gained.

In their long journey of learning and exploring, this six weeks of work must merely be a very tiny fraction. But to me, these every one hour on a Saturday morning had allowed me to enjoy the pure joy of learning with no worries about anything. May them be forever curious and genuine on their long journey of learning.

STATEMENT OF COMPREHENSIVE INCOME 全面收益表

FOR THE YEAR ENDED 31ST MARCH, 2022 截至二零二二年三月三十一日止年度

(Expressed in Hong Kong dollars 以港幣為單位)

	2022	2021
Revenue 收益	\$ 582,170.39	\$ 573,841.73
Other Income 其他收入	307.03	227.58
Subsidy from Employment Support Scheme 政府保就業計劃收入	-	54,000.00
Depreciation 折舊	(8,240.58)	(28,950.24)
Mandatory Provident Fund Contributions 強積金供款	(10,852.42)	(10,493.84)
Salaries 薪金	(204,298.39)	(198,658.18)
Other Operating Expenses 其他經營費用	(359,490.92)	(405,136.42)
Finance Costs 融資成本	(780.00)	(650.00)
Deficits for the Year 本年度虧絀	\$ (1,184.89)	\$ (15,819.37)
Other Comprehensive Income 其他全面收益	-	-
Total Comprehensive Deficit for the Year 本年度全面虧絀總額	\$ (1,184.89)	\$ (15,819.37)

STATEMENT OF FINANCIAL POSITION 財務狀況表

AS AT 31ST MARCH, 2022 於二零二二年三月三十一日

(Expressed in Hong Kong dollars 以港幣為單位)

	2022	2021
ASSETS 資產		
Non-Current Assets 非流動資產		
Property, Plant and Equipment 物業、機器及設備	\$ 484.95	\$ 8,725.53
Current Assets 流動資產		
Inventories 存貨	\$ 5,467.83	\$ 22,111.60
Prepayment 預付款	63.39	-
Bank Balances 銀行結存	96,757.08	66,793.20
	\$ 102,288.30	\$ 88,904.80
Current Liabilities 流動負債		
Accrued Expenses 應計費用	\$ 9,037.64	\$ 3,875.01
Trade payable 應付賬款	-	4,074.00
Amount due to a Member 應付成員款項	5,239.18	-
	\$ 14,276.82	\$ 7,949.01
Net Current Assets 流動資產淨值	\$ 88,011.48	\$ 80,955.79
NET ASSETS 資產淨值	\$ 88,496.43	\$ 89,681.32
EQUITY 權益		
Accumulated Surplus 累積盈餘	\$ 88,496.43	\$ 89,681.32