

## **SPRG Becomes Sole Agency from China to Make PRNEWS 2025 Agency Elite Top 120**

(Hong Kong, 16 December 2024) – Strategic Public Relations Group Limited (“SPRG” or the “Group”) has been included in the esteemed 2025 Agency Elite Top 120 list issued by PRNEWS, underscoring its commitment to excellence and high client service standards. This is the first time that PRNEWS has opened the ranking to international submissions and SPRG is delighted to be the only agency from China listed, highlighting its unique presence in the global PR landscape.

“We are incredibly honoured to be included among PRNEWS’ Agency Elite Top 120,” said Richard Tsang, Founder and Chairman of SPRG. “This recognition is a testament to the dedication and hard work of our talented team as well as the trust and support we receive from our valued clients. Going forward, we will strive to scale even greater heights while upholding our commitment to professionalism and excellence.”

Inclusion in the Agency Elite Top 120 affirms SPRG's position as one of the world's leading PR agencies. Each year, PRNEWS – the communications industry's go-to source for business intelligence, recognition, and peer-to-peer networking, selects an exclusive group of agencies representing the best and brightest in the PR and communications field.

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### **About Strategic Public Relations Group (“SPRG”)**

Established in 1995 as an investor relations specialist in Hong Kong, SPRG has grown to become an integrated PR group that prides itself on providing exceptional services to local and international clients in Asia Pacific. SPRG has 250 professionals working from eight locations across APAC, providing clients with holistic communications services. With affiliates around the world and PROI Worldwide partners, SPRG can help clients access over 165 cities globally. Visit [www.sprg.asia](http://www.sprg.asia) for more information.

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